



We use various technologies to collect information about your visit to our Site and to enhance and customize your experience on our Site.

#### **Information Collected by Web Servers**

Our Web servers and Web servers of third-party vendors (discussed below) automatically collect certain non-personally identified information, such as the pages a user visits, and the domain name of a user's Internet service provider. We use this information to measure traffic and usage patterns. The servers also may log Internet Protocol (IP) addresses, or the location of your computer on the Internet, for systems administration and troubleshooting purposes, as well as for aggregate site usage statistics. Also, in some instances, we may use IP address logs to anonymously track session and website usage and behaviors. We do not share this information with other organizations nor do we link IP addresses to anything personally identifiable. However, outside vendors (as discussed below) also may collect this information and use it for their own purposes.

#### **Use of Cookies**

Like many other websites, this Website uses "cookies." Except in the case of analytics cookies discussed below, we do not employ third-party cookies from any outside organization, although our outside vendors (as discussed below) also may place cookies. A cookie is a small amount of data that is sent to your browser from a web server and stored on your computer's hard drive. Generally, we use cookies to remind us of who you are, tailor our communications to suit your personal interests, estimate our audience size and/or analyze your visiting patterns. Cookies can be used to collect anonymous data and serve the user with specifically targeted ads, and may be used to communicate with Twitter, Facebook, Google + or other third party sites in connection with the "share" or "like" buttons for these third party sites. We do not use cookies to read any data or files in your computer. You can generally set your browser to not

accept cookies or to notify you when you are sent a cookie, giving you the chance to decide whether or not to accept it.

Users who do not accept cookies from our Site can access Site content, but may not be able to use certain website features, such as credit card transactions and the “remember me” function for future emails from Center on Addiction.

We use Google Analytics Advertising Features, a web analysis service from Google Inc., on this Site. Google Analytics uses cookies to evaluate the use of the Site by its visitors, to compile reports about the activities of the visitors on the Site, and to provide other services related to usage of the Site and the internet. Google may also transmit this information to third parties if this is legally required or if third parties process these data on behalf of Google. Google guarantees that your IP address will not be linked to other Google data in any way.

You may opt-out of Google Analytics Advertising Features. Please see the following link for details: <http://optout.networkadvertising.org/#/>

### **Do Not Track**

Do Not Track ("DNT") is a privacy preference that users can set in their browsers to let third parties know that they do not want to be tracked online. You can disable or enable this setting by changing the DNT settings in your browser. We do not track users over time and across third party websites, and therefore do not respond to DNT signals, and except in the case of analytics cookies as described above, our Site limits tracking to the internal uses described above. Center on Addiction does not authorize the collection of personally identifiable information about users for third party use through advertising technologies without user consent. However, some third party sites, including potentially those that have content embedded on this Site or to which this Site links, may keep track of your browsing activities and may set cookies on your browser. Please review their privacy policies to understand how you may be tracked. As noted, since our Site does not respond to DNT signals you may have set in your browser, we cannot fully control what third parties may do.

### **INFORMATION COLLECTED AND HOW WE USE IT**

The Site allows users to choose to provide us with personal information if interested in information. If you post comments or engage in discussions on certain interactive sections of the Site, sign up for email updates or make a donation, you may be asked to provide personal information (such as your name, email address, mailing address, etc.). We do not seek to collect, process or store any sensitive personal information from you while using the Site, including personal information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership

and the processing of information concerning health or sex life. We will only collect such personal information where required by applicable law or as necessary for a purpose which you expressly request and consent to. However, you can still visit the Site anonymously. If you prefer that we not collect any personal information from you, please do not provide us with such information. Also, if you prefer that we not contact you in the future through use of this contact information, please do not provide us with such information. If at any time you would like to unsubscribe from receiving future emails, please note that we include unsubscribe instructions at the bottom of each email.

### **Future Contact from Center on Addiction**

The information that you provide to us may be used to complete and support the immediate activity requested, administer and run the Site, improve the Site, contact you if necessary or requested and comply with any requirements of law. The information may also be used to contact you in the future about Center news as well as various events, reports, publications, functions, activities and opportunities.

Unless you give permission, your email address and other personal information will not be shared with any organization outside of Center on Addiction other than certain third-party vendors such insurance, billing company, web designer (as discussed below). You may inform us at any time if you would like to cancel a subscription and/or have your contact information deleted from our records.

### **Commenting**

Guests are welcome to comment on our social media. We do not actively monitor the content of the comments; however, harmful or profane language is not allowed. BLVD reserves the right to remove a comment at its discretion for any reason (including any content that is harmful, profane, or infringes another's intellectual property rights) at any time. (See our [Terms of Use](#) for more information.) However, as information contained in comments is public information, it may be used by others.

### **Credit Card Information**

We recognize the importance of respecting the integrity of credit card and related contact information that you provide and limiting access only to personnel authorized to process your request and/or certain third-party vendors (as discussed below). Also, we utilize software to

encrypt credit card transactions, which works to protect card numbers and other confidential information so that it cannot be improperly viewed, intercepted or altered.

### **Donations OR Swag (clothes) in Contribution or Honor or Memory of Another**

You may also choose to make a donation in honor/memory of someone. The person or family you designate will receive a notification with your name if you choose to send one. Any contact information that you provide about the person or family you designate will be used only to honor your request to send a notification. We do not release this contact information to other parties.

## **INFORMATION WE SHARE AND WITH WHOM WE SHARE IT**

We will not provide your personal information to third parties for their use in marketing their products or services to you – or for any other reason – without your express consent.

### **Business Transfers**

In the event that the activities of Center on Addiction are merged, sold or otherwise transferred, user information, including personal information, generally is and may be one of the business assets transferred in those transactions. By submitting your information on the Site, you agree that your data may be transferred to outside parties in these circumstances.

### **Compliance with Law and Fraud Protection**

We may disclose any information we deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process (including, but not limited to, in response to a subpoena) or governmental request. In addition, we may disclose any information when we believe, in our sole discretion, disclosure is necessary or appropriate to prevent physical harm or financial loss or in connection with suspected or actual illegal activity.

### **Security/Confidentiality**

We may share your personal information, if needed, to protect the security or confidentiality of our records.

### **Access to Our Site via Third-Party Accounts or Links**

If you access our Site through a third-party connection or log-in, such as through your Facebook account, what information the third-party may collect about your visit and how they may use it would be governed by the third-party's privacy policies and terms of use and not by this policy nor our Terms of Use.

## **CHILDREN'S PRIVACY**

If you are under 13 years of age, you may browse our Site. However, you may not provide personal information to us. This Site is not directed to children under the age of 13 and we do not knowingly

collect personal information from children under the age of 13 on the Site. If we become aware that we have inadvertently received personal information from a visitor under the age of 13 on the Site, we will delete the information from our records.

## **THIRD-PARTY WEBSITE LINKS AND SOCIAL MEDIA SITES**

Occasionally on our Site we offer links to third-party websites and social media sites. These third-party sites have separate and independent privacy policies, and these third parties may be located in a jurisdiction with lesser data protection laws. We, therefore, have no control over the content and activities of these linked sites. (See our Terms of Use for more information.) Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these sites.

You can access information published to these sites without having an account with or subscribing to these third-party services. If you access one of these sites without an account, none of your personal information will be seen by Center on Addiction. If you do subscribe to one of these services and your account name, online profile or comments you make reveal personal information, we will not use, maintain or share that information outside Center on Addiction. Since our social media content is available to the general public, if you make a comment on a social media site, any information in your comment, as well as your profile name and any other public profile information, will be available to the general public to see.

## **HOW WE PROTECT PERSONAL INFORMATION**

We implement a variety of security measures to maintain the safety of your personal information when you place a donation or submit your personal information.

All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our payment gateway provider's database, and we do not have access to or retain your credit card information, i.e., your credit card number, expiration date or card security code on our servers. This database is only accessible by those authorized with special access rights to such systems who are required to keep the information confidential.

## **ONLINE PRIVACY POLICY ONLY**

This online Privacy Policy applies only to information collected through our website and not to information collected offline.

## **YOUR ACKNOWLEDGEMENT**

By using our Site, you declare that you have read and understand this Privacy Policy. If you cannot comply with these terms or do not wish to have your personal information processed as described in the Privacy Policy, please do not use or access the Site.

## **UPDATES TO CENTER ON ADDICTION'S PRIVACY POLICY**

We may revise this Privacy Policy from time to time. If we decide to change our Privacy Policy, we will post the revised policy here. We suggest that you periodically consult this Privacy Policy. Please find the date of the last revision at the top of this Policy.

## **UPDATING YOUR INFORMATION**

If you would like to update your contact information, you may do so by contacting us at 971-302-0835 or by email at [info@blvdtreatmentcenters.com](mailto:info@blvdtreatmentcenters.com).

## **OPT-OUT**

You may choose not to receive mail or email communications from us by emailing us at [INFO@BLVDTREATMENTCENTERS.COM](mailto:INFO@BLVDTREATMENTCENTERS.COM)

## **CONTACT INFORMATION**

If you have questions, concerns or comments about our privacy policies or practices, we would like to know what they are so we can address them. Please contact us at 971-302-0835